

Group Blogging For ERP and CRM Software Partners

**LOW COST MARKETING PROGRAM
TO DRIVE TRAFFIC, INCREASE SEARCH RANKINGS,
AND GENERATE LEADS**



Group Blogs Get Results

Post your content on high domain authority sites to get extra traffic, exposure and leads.

ERP SoftwareBlog Microsoft Dynamics Partners providing comparisons and opinions for the Dynamics ERP software selection process.

Home Members Microsoft Dynamics ERP Industry Directory Free Resources Become A Member

Mobile WMS for Dynamics 365 Business Central: Features and Benefits

By Dynamics Square / January 31, 2023

Mobile WMS for Business Central Are you tired of outdated and inefficient warehouse management methods? Upgrade to the future of warehousing with mobile WMS for Dynamics 365 Business Central. This ...

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Low Code, AI-based Phishing Attacks Are on the Rise

By ArcherPoint / January 31, 2023

Cloud-based ERP platforms like Microsoft Dynamics Business Central SaaS offer many benefits, including eliminating hosting costs, subscription-based pricing, and continuous updates each month that add functionality. The Microsoft Power Platform's ...

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Process AP Invoices from Email with Office 365

By DynamicPoint / January 30, 2023

Are you receiving accounts payable invoices from vendors via email? If so, learn how Microsoft's workflow automation tool, Power Automate makes it easy to Process AP Invoices from Email with ...

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Search Our ERP Add-on Software Directory

Find a Microsoft Dynamics Partner Near You

List Your Microsoft Dynamics Var/ISV Company

Request an Instant Dynamics ERP Quote

Supply Chain Showcase

For Dynamics 365 BC (NAV)

Thurs. Feb. 16th: 1hr Sessions at 9am, 12pm, or 3pm ET

Product Demos By: DynamicWeb kwiktag CAVALLO

REGISTER NOW

How Does a Multitasker Use a Tool to Track Time with Dynamics ERP?

ERP Cloud Blog ERP Cloud experts provide comparisons and opinions to professionals in the ERP software selection process.

Home Members ERP Products Free Resources Become a Member

Visit ERP Cloud Blog Members at the Acumatica Summit Marketplace in Las Vegas

By ERP Cloud Blog Writer / January 30, 2023

Acumatica Summit 2023 Jan. 29 to Feb. 3 | Wynn Las Vegas At Acumatica's annual Summit, hundreds of ISV partners share their products and expertise with thousands of attendees. Their ...

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Compare Popular ERPs Based on What Real Users Actually Think

By Intelligent Technologies, Inc. / January 26, 2023

If you're shopping for ERP software today, you have an overwhelming number of choices to select from. And what makes your job even harder is the fact that each vendor ...

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Expense Management Made Easy

By Gorilla Expense / January 21, 2023

Do you or your employees travel for business? Perhaps it's for business development, project operations, meetings, sales calls, or any of the myriad reasons employees may work out of the ...

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Find an ERP Consultant

Request Pricing

List Your ERP VAR/ISV Company

Next-Gen Tech for the Why AI, IoT and Business Intelligence Is Not Just for BIG B

ERP CRM experts give you a free ebook to help every organization

FREE EBOOK! DOWNLOAD

Brought to you by ERP Cloud

Supply Chain Showcase

For Dynamics 365 Finance

Wed. Feb. 15th: 1hr Sessions at 9am, 12pm, or 3pm ET

CRM SoftwareBlog Microsoft Dynamics 365 and Power Platform experts providing comparisons and opinions for the CRM selection process.

Home Members Products Industry Directory Free Resources Become A Member

How to Integrate Salesforce with Microsoft Dynamics 365 with a No-code Solution

By KingswaySoft Inc / January 30, 2023

Businesses today are looking for best-of-breed solutions for every aspect of their operations in order to improve efficiency and accuracy across the board. Often, companies will choose products from a ...

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How to Choose the Right Dynamics 365 Sales Solution for Your Organization

By Western Computer / January 30, 2023

With an ever more competitive marketplace, sales teams large and small are looking for tools that give them an edge – to be more efficient, to identify opportunities more quickly, ...

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Explore new markets with Census Data and Land Area Mapping with maps integration within Microsoft Dynamics 365 CRM

By Inogic / January 30, 2023

Census Data Visualization Population census gives the government an idea of different populations in different parts of country which in turn aids the government in adequate provision of social amenities ...

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Dynamics 365/CRM Add-on Software Directory

List Your Microsoft Dynamics VAR/ISV Company

Request Instant Quote Dynamics 365/CRM

Find a Microsoft Dynamics Partner Near You

Sales & Marketing Tools Showcase

For Dynamics 365 Sales

Thurs. Feb. 23rd: 1hr Sessions at 9am, 12pm, or 3pm ET

Product Demos By: emfluence inogic VisualSP

REGISTER NOW

How to Integrate Salesforce with MS Dynamics 365

Full Details at www.GroupBloggers.com

Top 5 Benefits of Joining a Group Blog

- 1. Traffic:** Our group blogs are the largest in our space. New sites may look nice, but our site has the history and the domain authority to make backlinks valuable.
Articles you post are seen by more prospects than would ever visit your company blog. This drives more traffic to your site, without paying per click.
- 2. Leads:** We generate leads for blog members through proprietary pricing tools and group projects. Articles posted years ago can still drive prospects to your website as new leads.
- 3. Exposure:** Listings in multiple directories make it easier for prospects to find you when they are searching for a partner or product. Showing your expertise on a third party site enhances your reputation.
- 4. Notoriety:** Our members are seen as social media leaders, and have received invitations from Microsoft and other influencers to join special campaigns and events.
- 5. Training & Projects:** You get regular training on social media and online marketing methods that are really working for ERP/CRM Partners.

Group Blogs Available for Membership

www.ERPSoftwareBlog.com

Open to Microsoft Dynamics ERP Partners (VAR/ISV)
Average traffic: **60,000 visitors**

www.CRMSoftwareBlog.com

Open to Microsoft Dynamics 365/CRM Partners (VAR/ISV)
Average traffic: **45,000 visitors**

www.ERPCloudBlog.com

Open to Acumatica, Sage Intacct, Oracle Netsuite, SAP, Microsoft Partners (VAR/ISV) etc...
Average traffic: **6,000 visitors**

Membership Fee Per Site:

\$175/mo - Pro

\$475/mo - Turnkey

(month to month membership – no contracts)

Contact:

anya@erpsoftwareblog.com

www.groupbloggers.com/pricing

Have an add on product for Microsoft Dynamics? Ask us about a listing in our ISV Product Directory.

Learn more about each site at www.GroupBloggers.com

Membership Benefits

- ▶ Post **unlimited** number of blog articles on site constantly optimized for SEO.
- ▶ Company profile page, author page.
- ▶ Listing in **high traffic directories** by location/name/industry/product.
- ▶ Backlinks from **high domain authority site** proven to generate traffic since 2009. Combined, our group blog sites get 90,000+ visitors per month.
- ▶ Leads* generated from site distributed to VAR members based on geography.

** "Lead" defined as contact information for person interested in software. Note: Lead quality and quantity are not guaranteed.*

+ Bonus Benefits

- ▶ Twitter/LinkedIn promotion of all posts.
- ▶ Free answers to SEO questions.
- ▶ Feature your case studies, videos and events.
- ▶ Content syndicated on Dynamics Community website for extra exposure.
- ▶ Stats provided to show blog traffic and traffic to your posted articles.

Additional Paid Services:

- ▶ [Article rewrites](#)
- ▶ [Case study creation](#)
- ▶ [Group webinars](#)
- ▶ [SEO services](#)

Member Testimonials



“The biggest benefit of our ERP Software Blog subscription is the traffic and engagement we get on our website. Visitors coming from ERP Software Blog spend 3x as long on our website and interact with more content.”

-Western Computer (Member since 2016)

“The average engagement time on our website is by far the highest from your blog than any of our other sources, which is fantastic. We haven’t posted much on the group blog yet, but seeing this is a massive result which means we’ll be focusing much more heavily on getting content on there!”

-Bam Boom Cloud(Member since 2021)

“When we expanded into a new market, being a member of the ERP Cloud Blog helped us reach a larger audience for our new offering.”

-Rockton (Member since 2012)

“We have been a member of the CRM Software Blog for more than 10 years. It has helped us leverage our blog content and reach a much wider audience. We see the results in the traffic to our website.”

-Beringer Technology (Member since 2010)

“I got a new client because of your site. They told me they saw the list of Partners in the directory, found one located near them and called us.”

-Dexpro Dynamics (member since 2020)

[Read the Success Story: Top ERP Partner Tracks Leads Generated From ERP Software Blog Membership](#)

More Member Testimonials



"For a long time, another local GP partner was beating us in SEO ranking. Since we have been posting on the group blog, the tables have turned. While they are paying \$ for a sponsored link, we now have the top 4 spots in organic search. Plus, ERP Software Blog is consistently our top referral source in Google Analytics."

-CAL Business Solutions (Member since 2009)

"CRM Software Blog is a great place to share Microsoft Dynamics 365 CRM tips and strategies with a large audience. It's a great community resource for partners, customers, and prospects alike. The team over there is A+ in customer service and making things easy for partners to contribute."

-Azamba Consulting Group (Member since 2018)

"We just got 3 leads from both CRM and ERP blogs we wrote – I am impressed by readership reach! Both called our office and specifically referenced either seeing the blogs we wrote. We have had 2 people call on this post already. So far, the number of new clients closed from our website has doubled over last year, and we know that is due in large part to our membership in the ERP and CRM Software Blogs."

-The TM Group (Member since 2009)

"As an ISV, the ERP Software Blog is an ideal way to get our add-on solution in front of a large audience in an efficient way."

- Integrity Data (Member since 2012)

Unsolicited Phone Testimonial

- “We closed **3 new customer adds** as a **direct result of the ERP blog**. These prospects contacted us directly after finding us on the blog. So our membership has been a great success.”

- *Michael Medipor, ERT Group*

Click the icon below to listen to a 30-second MP3 recording.



FAQs

- ▶ Who can join the group blogs?
- ▶ What is the audience of the group blog sites?
- ▶ How many articles can I post each month?
- ▶ What do I do if I don't have time to write blog posts?
- ▶ How will I be billed? Can I cancel anytime?
- ▶ Why would I post on a group blog instead of my website blog?
- ▶ Who runs the group blogs?

Get the answers to these questions and many more at www.GroupBloggers.com/FAQ

MEMBER EXAMPLE

- Article posted on company blog: **260 visits in one year.**
- Rewritten article on same theme posted on ERP Software Blog: **6,539 visits in one year.**
- Article on group blog site generated **2,415% more traffic.**

Next Steps

- Ready to join? Sign up at:

<https://www.groupbloggers.com/sign-up-form>

Contact:

Anya Ciecierski

info@erpsoftwareblog.com

Membership Fee Per Site:

\$175/mo - Pro

\$475/mo - Turnkey

(month to month membership – no contracts)

Contact:

anya@erpsoftwareblog.com

www.groupbloggers.com/pricing

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